



## Main Street Board Meeting

Held at the Historic Train Depot

17 East Main Street, Hampton, GA

(Join via Zoom: Meeting ID: 867 4375 4750 Passcode: 096154)

6:30 pm

### Agenda

Thursday, August 18, 2022

#### 1. Call to Order / Opening Prayer

#### 2. Minutes

- a. August 4, 2022

#### 3. New Business

- a. Main Street Program overview.
- b. Mission and Vision Statement review.
- c. 4 Point Approach.
- d. Main Street 101 overview.
- e. Work plan goals for 2021 review.
- f. Annual Meeting preparation.
- g. SWOT Analysis

#### 4. Main Street Director's Report

- a. August Events
- b. COPS Day (Come Out and Play Saturday) August 13. 11am to 3pm. Review.
- c. Founder's Day. August 27. 9:30am to Noon. An Immersion into Hampton's History.
- d. Founder's Day. August 27. 6:30pm to 9:00pm. Concert celebration.
- e. Contacts & information for artisan/ civic vendors, food trucks, performers, & event volunteers.

#### 5. Committee Reports *Four Committees, One Vision! Hampton's Historic Business District is the heart of the community, where unique and exciting businesses flourish through Historic Preservation and the past has a future.*

- a. Organization Committee: Leon Jackson
- b. Promotions Committee: Hilda Henriquez
- c. Design Committee: Vacant
- d. Economic Development Committee: Monica Davis

#### 6. Open Discussion/Public Comment

#### 7. Announcements/ Important Dates

- a. Porchfest – October 8.
- b. Next meeting: September 1<sup>st</sup>

#### 8. Adjournment

#### Mission & Vision Statement

The mission of the Hampton Main Street Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

**Organization:** *Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape*

**Promotions:** *Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors*

**Design:** *Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.*

**Economic Vitality:** *Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.*