



Main Street Advisory Board Meeting Minutes

November 3, 2022 – 6:30 p.m.

Attendance: Don Cannon, Veronica Henderson, Leon Jackson, Kimberly Lunn, Michelle Thrasher.

Absent: Mary-Ellen English Kiszka

Staff and Visitors in Attendance: Kc, Krzic, Andrew Simpson

On Thursday, November 3, 2022, the Hampton Main Street Advisory Board (MSAB) held its monthly meeting in person at the Depot, and via Zoom. The meeting was called to order by Veronica Henderson, at 6:34 p.m.

Approval of Minutes

Meeting minutes for October 13, 2022, were held over for approval until the next scheduled meeting on November 17, 2022.

New Business

Kc asked for volunteers for the Main Street board, committees and for future Main Street events and for a Main Street float.

Veterans Day is next Friday on November 11. The ceremony will start at 11am. If weather cooperates it will be outside otherwise the ceremony will be in the train depot. The event is hosted by the American Legion Post 330.

Our next November event is the Christmas Tree Lighting on Thanksgiving evening with a 7pm start. Andrew and Kc are currently organizing the line-up. There will be a new tree which is sponsored by the Downtown Development Authority and a sing-along.

Christmas with Mrs. Claus will start at 10am. We need volunteers starting at 9am. Michelle is going to help with how many are required and how many to bake. The preparation will take place on Thursday and Friday. Kim said she had volunteered a couple of years ago and that icing with piping bags would be much easier. The cookies look so much more professionally decorated. Leon offered to volunteer.

Kc discussed the day of the Christmas Parade. There will be two locations of importance. Main Street will have a stage and the Train Depot would have the Christmas tree. Kim confirmed that the line up will start and finish at the bus loop. Santa and Mrs. Claus will be at the Christmas tree from 3pm to 5pm. Downtown businesses should be made aware of what is happening on that day. Kc talked about a Christmas Tree decorating competition focusing on the businesses where



people will vote for their favorite tree. This is to be coordinated and confirmed with merchants.

Main Street Director's Report

Southern Crescent 4th Annual 5K Run/Walk on November 5 and Chili Cook Off at Camp Brewing will both be taking place on November 5. Don is helping with the Chili Cook Off and there will be 5 judges and music all day. Kim said it would be a great day for music.

Letters for Santa will be starting on the day of the Cookies with Mrs. Claus. Letters will be pre-printed and have a signature. Leon volunteered for the signature. Kc confirmed that the last day for Letters to Santa will be December 18th.

Committee Reports.

Don discussed his recruitment of Brandon Smith, Leslie Davis, Holly Fritzius and Jeremy Lang to the organization committee.

Kim flagged an issue with the promotion committee. People are commitment phobic! Kim has asked Hilda Henriquez if she had contact lists that could be shared.

Leon said that due to work commitments he had not been able to reach out for recruits for the design Committee. He will be looking at the handbook to see what is required of the chair and the committee members.

The economic development committee is vacant, and its chair will have to be appointed when there are more members on the board. Kc reiterated that the Downtown Development Authority had purchased the new Christmas tree and was in discussion with Rusty Strawn about the future of the Master Tax building. Lisa Marie Salon had applied for a Façade Grant application for their new sign and had been accepted. Don mentioned that there was a plan for a new dumpster to be placed on Elm Street to serve the merchants and residents on E. Main St. and Cherry St.

The Downtown Development Authority plan for lights in the downtown was briefly discussed. Any lights on private buildings would require easements and legal documentation between the city and the building owner.

Kc said that Andrew was collecting the registration forms for the Christmas Parade. We had received very few and asked if the committee could reach out. The cutoff date would be the Tuesday before the parade, December 6.



Open Discussion and Public Comment

Leon apologized for not being able to go to the Trick or Treat event on Friday October 28th. He went on to discuss Operation Lifesaver that he would be presenting on November 28th at 5pm in the Children's Department of the Forston Library. Kc asked if Norfolk Southern could have a float in the parade. Leon will provide Kim with the contact details of the promotions team.

Announcements/Important Dates

The next meeting will be on Thursday November 17 and two new appointees to the board will be presented to city council at the November 8 meeting.

Adjournment.

Don made a motion to adjourn the meeting. Kim seconded.

The meeting was adjourned at 7:28pm.

The next meeting is scheduled for November 17, 2022.

Respectfully Submitted by:

Andrew Simpson
Main Street Coordinator

Minutes Approved by:

Veronica Henderson
Main Street Chair